



Fan Club Table Guidelines

There will be a limited number of fan club tables available for unofficial, regional, and international fan clubs and similar fan organizations. These tables will allow clubs to promote their organizations to other *Star Wars* fans and to act as a central location for club activities at Celebration.

Clubs that qualify will be supplied with one approximately 8-foot table, two chairs, one standard electrical outlet, and a space approximately 10 feet wide by 10 feet deep at no cost to them. Clubs will also receive four exhibitor badges at no cost to them. Clubs will be responsible for costs for any additional booth furnishings and will be asked to make specific arrangements with the facility or the official decorator for further utilities or other equipment at the prevailing rate. The fan table locations are yet to be determined but will likely be part of a larger Celebration Experience Exhibit Hall.

Fan club tables must be staffed by at least one person who represents the group at all times during the hours that the hall is open. The tentative hours for the Celebration Experience Exhibit Hall are:

Thursday	10:00am-7:00pm
Friday	10:00am-7:00pm
Saturday	10:00am-7:00pm
Sunday	10:00am-5:00pm

Fan club tables are strictly for promoting fan club activities and outreach. No club will be allowed to sell merchandise or services from their table.

All free giveaways, printed materials, banners, and signage created by fan clubs that are accepted must be approved by the show in advance before printing and creation. Fan tables with unapproved giveaways or materials will not be allowed to set up.

Have you read everything up until now and feel you're a match for a fan table? Excellent. Fan clubs wishing to have a fan club table must complete the following application by 11:59 PM EST **September 15, 2014** and return it to:

Mary Franklin
Lucasfilm
PO Box 29901
San Francisco, CA 94129
USA

Or email all application materials to Ms. Mary Franklin at fanevents@starwars.com by the same date.

Celebration will not start responding to fan table requests until **September 30, 2014**, and final decisions will be made by **November 30, 2014**.

When completing your fan table application, please note we look for the following:

- Involvement and positive influence in the *Star Wars* fan community
- Quality of involvement per fan club member, not simply quantity of members
- Originality of club purpose, and exhibiting ideas and plans that will add to the Celebration experience for attending fans

For fan programming and prop applications, please see starwarscelebration.com.

Thank you, and May the Force be with you!



Fan Club Table Application

FAN CLUB NAME

FAN CLUB WEBSITE

PRIMARY CONTACT NAME

PRIMARY CONTACT EMAIL

PRIMARY CONTACT PHONE

PRIMARY CONTACT ADDRESS

CLUB FOCUS AND PRIORITIES

CURRENT PROJECTS AND ACTIVITIES

PAST PROJECTS AND ACTIVITIES

CURRENT MEMBERSHIP

DESCRIBE WHAT YOUR CELEBRATION TABLE WILL BE USED FOR

DESCRIBE YOUR CLUB STRUCTURE

NAME, TITLE, AND EMAIL ADDRESSES OF CLUB LEADERS

CLUB LEADER (1)

CLUB LEADER (2)

CLUB LEADER (3)

CLUB LEADER (4)

PERSONAL OR BUSINESS REFERENCES FOR CLUB LEADERS

CLUB LEADER (1)

CLUB LEADER (2)

CLUB LEADER (3)

CLUB LEADER (4)

PLEASE ATTACH SAMPLES OF ANY LITERATURE OR ITEMS THAT WILL BE GIVEN AWAY

PLEASE ATTACH SAMPLES OF ANY GRAPHICS THAT WILL BE DISPLAYED

PLEASE ATTACH ADDITIONAL PAGES IF NECESSARY

If you do not have graphics or giveaway samples ready at the time of application, you may mail or email them to Ms. Mary Franklin later; however, all graphics and giveaways must be approved in advance of Celebration. Deadline for submitting graphics and giveaways for approval is **March 16, 2015**.

Please mail you completed application by 11:59 PM EST on **September 15, 2014** to:

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Thank you, and May the Force be with you!