



Sodem Shell Scheme
for exhibitions and events

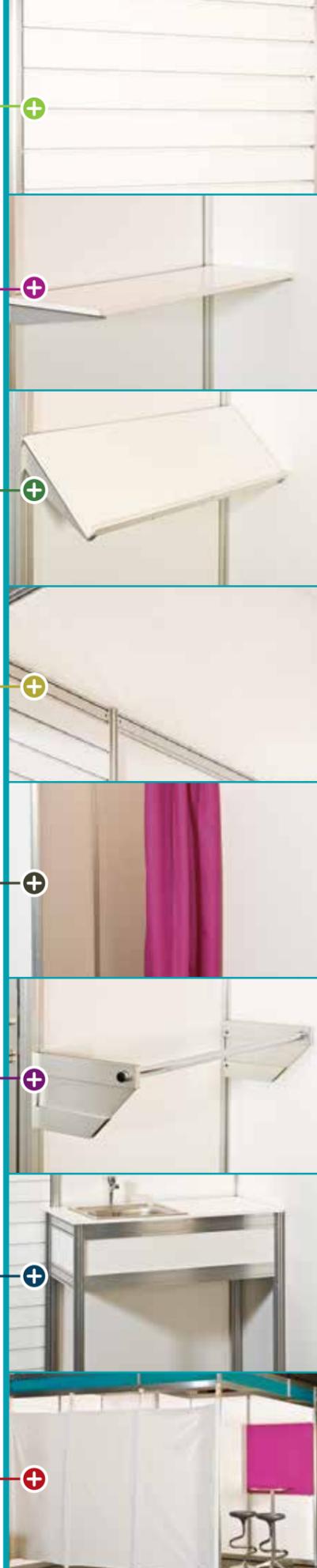
Features

Your shell scheme stand can be enhanced with a range of optional features to create the perfect environment for displaying your products or services.

- + **STORAGE AREA (SA): ENCLOSURE PARTITIONING (WP)**
These panels are required to create separate storage, cloakrooms or office areas.
2500mm x 992mm
- + **DISPLAY PANELS**
Available in two sizes:
DP1 = 1000mm x 1000mm
DP2 = 2000mm x 1000mm
With a variety of colours available, display panels can be used for graphics and small exhibits. Items can be fixed with hooks, Velcro or pins.
- + **RAISED PLATFORM (RP)**
Platform with 100mm black skirting covered with 18mm ply. This is a convenient way to conceal pipe work, cabling or plumbing.
- + **FLOOR FLATS**
18mm plywood used for carpeted venues if a change of carpet colour is required. Aluminium edging is needed for open sided stands.



- + **SLAT WALL PANEL (SWP)**
2360mm x 992mm
Hooks not included.
- + **FLAT SHELVES (FS)**
992mm x 300mm ideal for exhibits or literature.
- + **SLOPING SHELVES (SS)**
992mm x 300mm ideal for exhibits or literature.
- + **MUSLIN CEILING (MC)**
Create that intimate atmosphere on your stand. Available in white or other colours, including black, on request.
- + **DOOR (EWD) OR CURTAINED ENTRANCE (EWC)**
Can be used to create an enclosed area along with a Wall Panel (WP)
2500mm x 992mm
- + **GARMENT HANGING RAIL (GHR)**
A simple rail 992mm long
- + **SINK UNIT**
Basic sink units can be installed where needed. Please contact your venue about water and waste facilities.
- + **NIGHTSHEETS (NS)**
Although not a security device, night sheets act as a deterrent and are supplied with a padlock.
- + **PLASMA SCREEN**
Please contact our ServiCentre for advice on plasma screens

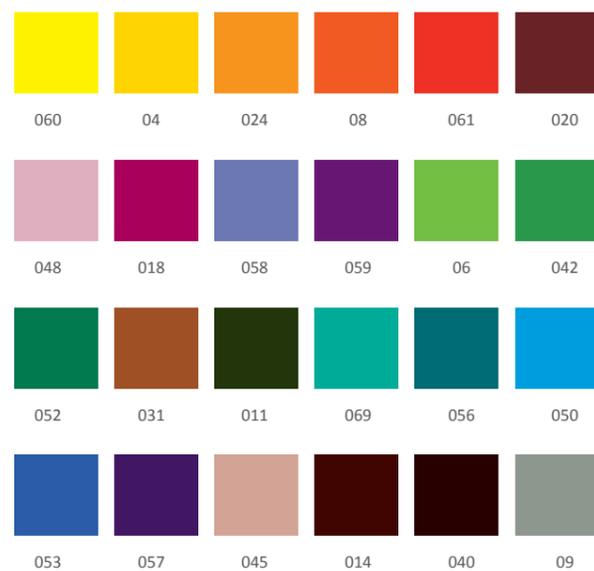


Colour and Graphic Options

Your shell scheme stand can be enhanced with a range of optional features, available in a comprehensive range of colours and materials to suit your needs and branding.



Vinyl Covering (X Film)



Display Loop Nylon



Stand out from the crowd

Why not go one step further and totally revitalise the look of your stand with fully integrated printed panels, printed direct from your own creative artwork.



Graphics

Our graphics department has many years of experience in delivering bespoke fully printed graphics to the exhibition and events industry. We have a team of dedicated graphic specialists who can offer full advice and support leading up to the show. We specialise in the project management and production of large format images onto almost any material, from wall mounted graphics to fully printed floor graphics. So take away the hassle of having to transport your graphics to the show floor. Arrive on-site with your graphics fully printed and installed by us to your specifications.

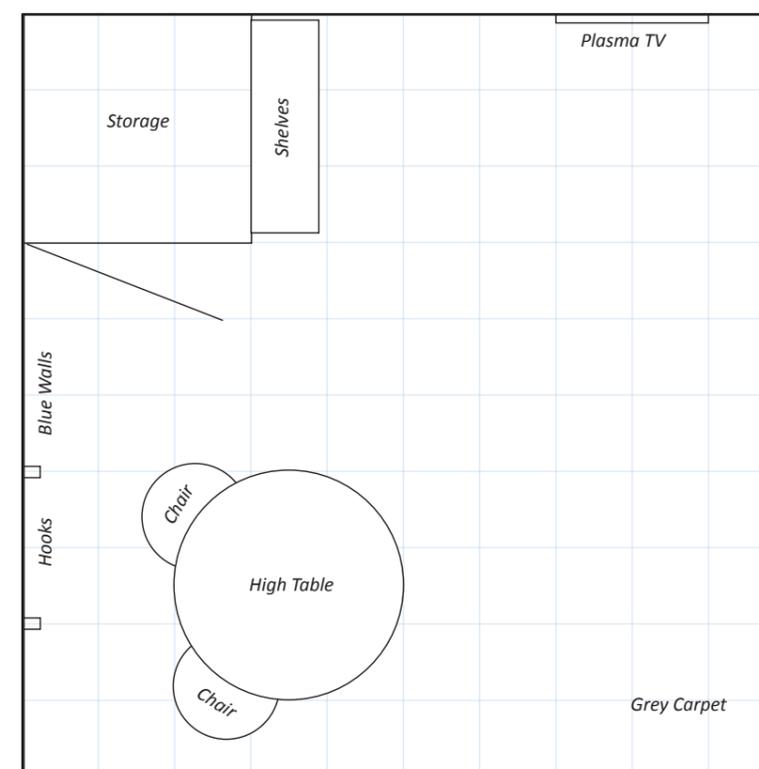
We have recently invested in the latest large format print technology, which enables us to print directly onto a wide range of standard materials and panels, but more importantly we can now offer a new range of sustainable substrates. We can offer exhibitors a graphics package that can be 100% recycled after use.

Why not ask us about uplifting the look of your shell scheme? We can offer 100% sustainable, fully printed graphic options for your next show.

How it works

Not sure about what you can do with your stand?

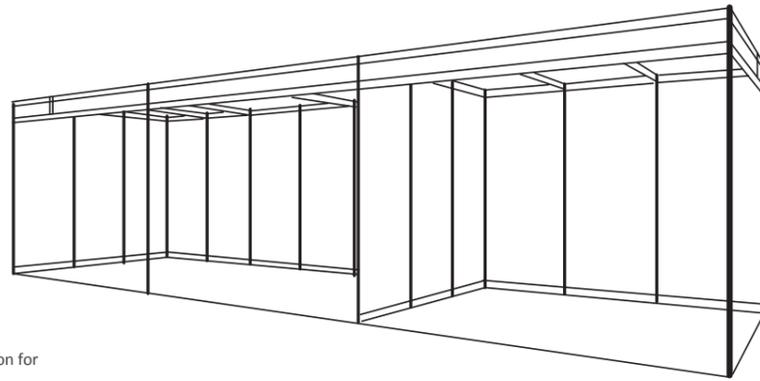
Simply send a drawing of what your ideal stand would look like to our Exhibitor Services Coordinators, who can discuss the options available to help you achieve the most from your shell scheme.



Specifications

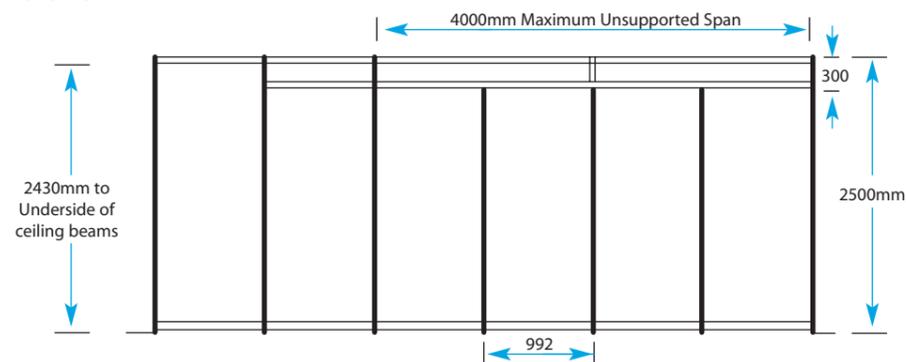
Basic Shell Scheme

Name Panel
Fascia
Ceiling Beams
Modular Wall Panels in white
Intermediate support on all frontages in excess of 4m
Corner support

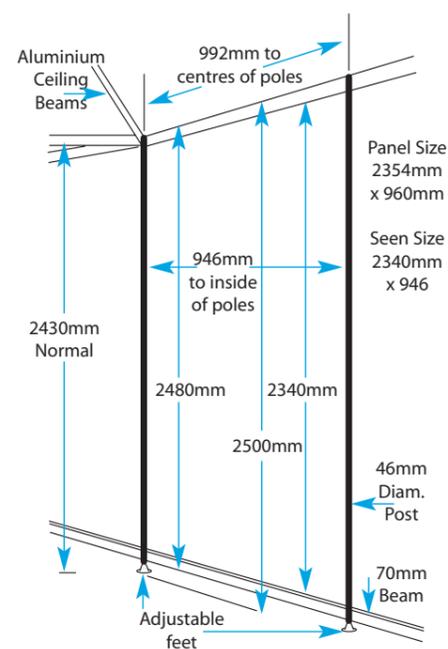


The illustration depicts typical sites. Check your own space allocation for dimensions, number and location of open frontages etc.

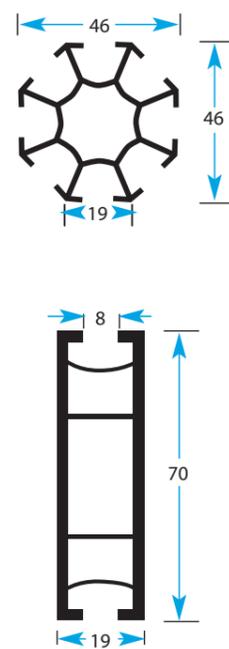
Shell Dimensions



Panel Dimensions

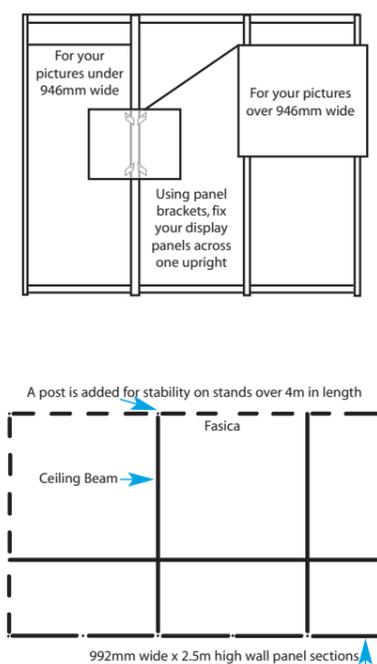


Post Sections



* Cross section

Posters & Panels



Do's & Don'ts

We hope you find your shell scheme in order. Please observe the do's and don'ts associated with this system.

The use of the fixings below is strictly forbidden on this system:



Fixing is permitted by:

Melamine/Vinyl Panels

- Double sided tabs
- Velcro hook and loop
- Panel brackets
- Hanging chains for heavy exhibits

Loop Nylon Panels

- Velcro hook
- Panel brackets
- Hanging chains for heavy exhibits

FAQ

Q. I missed the deadline date on the order forms; will there be a charge?

A. Deadlines are shown to encourage exhibitors to reply early. Surcharges will be applied to electrical orders only after this date (except late exhibitors). Furniture orders should be made as early as possible due to stock levels. Place any other orders (name panels, shell scheme extras, etc) as soon as possible.

Q. Do I have to have the Fascia and Grid Ceiling?

A. No. Please contact our ServiCentre if you would like them to be removed, however if a wall is over 4000mm in length and doesn't back onto another shell scheme, bracing may be needed for stability.

Q. What do I need to order to create a storage area in the corner of my stand?

A. To create a 1000mm wide x 1000mm deep store you will need to select at least 1 x wall panel (WP) and 1 x Lockable Door Section (EWD) or Entrance Way Curtain (EWC) on the order form (shell scheme only). This depends on the number of open sides you have.

Q. If I want to change the colour of the wall panels, what are the options?

A. Shell scheme walls are usually white PVC but there is the option of covering the panel with Display Loop Nylon (Velcro Compatible) or X-film (Vinyl Covering) on one side before the panel is set into the framework.

Q. How do I calculate how many panels I have on my stand?

A. Shell scheme walling is made up of 1000mm wide x 2500mm high sections. Therefore, if your stand has a back and sidewall (a corner plot) and the stand size is 4000mm x 4000mm you have 8 panels.

Q. I would like to cover the shell scheme panel with my own graphics, what is the size of the wall panel?

A. The visible panel size is 946mm wide x 2340mm high.

Q. What is the visible size of half a metre wide panel?

A. The visible area is 450mm wide x 2340mm high.

Q. I have lightweight posters or pictures, how do I fix these to the wall panels?

A. Velcro or sticky pads are the best options, (blue-tack doesn't work) these can be purchased from our Service Desk during the exhibition.

Q. I have heavy panels, how do I fix these to the shell scheme?

A. Under 992mm wide: using brackets fixed into the upright grooves across 1 support pole, or hook and chain. Over 1000mm wide: using brackets fixed into the upright grooves across 2 support poles. Panel brackets are available from our Service Desk during the exhibition.

Q. I would like to drape the interior of the shell scheme with a material such as muslin, how do I attach this?

A. You will need to order muslin batten, we will then fix this onto the top of the framework - this can then be stapled to.

Q. I would like to clad the interior of the shell scheme with foam board/chipboard, how do I calculate the measurements?

A. Please call our ServiCentre if you require assistance. Alternatively, you can order chipboard from us for which the charges include installation.

Q. I would like to change the colour of the carpet, what are the options?

A. You can change the colour of the carpet to another colour in the same range for a small charge (providing we are the contractor) please contact our ServiCentre.

Q. I cannot find exactly what I am looking for, do you hire out any other items?

A. Please contact the ServiCentre with any requests and we will try our best to meet your requirements.



Display Board Cladding Bracket



Sodem Shell Scheme Bracket

Sodem Shell Scheme

for exhibitions and events



As one of the leading exhibition and events services companies, we can offer you unmatched global capabilities throughout North America, Europe and the UAE. You can be safe in the knowledge that your event will be delivered on time and right the first time.

Services include:

- Electrical Services
- Stand Fittings
- Furnishings
- Floor Coverings
- Graphics
- Logistics
- Specialist Lighting
- Venue Services
- Data and Registration
- Floor Planning
- Design & Build